

Time	Section	Type	Title	Speaker	Position	Affiliation
2:30	Overcoming Social and Psychological Barriers in Science Communication	Talk	Adding Value to Science Communication Through Partnering with Social Scientists	Julia McQuillan	Professor and Chair	UNL: Sociology
2:45		Talk	Earning Trust in Order to Communicate Science	Kim Matthews	Community Outreach Coordinator	UNL: Sociology
3:00		Talk	Changing Minds: the Science of Belief	Jeff Stevens	Assistant Professor	UNL: Psychology
3:15-3:45		Talk	The Psychology of Anti-science: Pointing Fingers, Pointing Thumbs	Dan Leger	Professor	UNL: Psychology
3:45-3:55	Panel Discussion					
3:55-4:00	Closing Remarks & Raffle			Matt Wilkins	POE Postdoc	UNL: Biology
4-5	<i>Drink Social (Cash bar provided by Meier's Cork 'n Bottle)</i>					
5:30- Thereafter	<i>Invitation to continue conversations over food and drinks. Groups will go to: Dempsey's, Blue Orchid, The Oven, or Misty's Downtown (not provided)</i>					

WiFi

UNL – Conference
 Username: UNL2015
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UNL SciComm2015:
 A symposium on effective science communication

Sunday, October 4, 2015
 Innovation Campus Conference Center
 Lincoln, Nebraska

Presented by:
 the School of Biological Sciences & the Materials Research Science and Engineering Center
 &
 Nebraska STEM





Time	Section	Type	Title	Speaker	Position:	Affiliation
9-9:55	Coffee, Snacks, & Sign-in					
9:55	Opening Remarks			Matt Wilkins	POE Postdoc	UNL: Biology
10:00	Innovations & Multimedia	Talk	Humor as a Learning Tool	Matt Wilkins	POE Postdoc	UNL: Biology
10:15		Talk	Reaching Out to Out-of-School Programs with Click2Science	Saundra Frerichs	Science Outreach Specialist	UNL: 4H Extension
10:30		Talk	Using Movies to Teach Chemistry Formally and Informally	Mark Griep	Associate Professor	UNL: Chemistry
10:45		Talk	Science Slams! Science Communication as Performance Art	Jocelyn Bosley	Education Outreach Coordinator	UNL: Physics & Astronomy
11-11:10		Panel Discussion				
11:10-11:15	Break					
11:15	Collaborative Outreach	Talk	How Graduate Students Can Lead Evolution Outreach: An Example from the University of Colorado	Amanda Hund	Graduate Student	CU Boulder: EBIO
11:30		Talk	Reaching Students through Teachers: How to Run a Science Workshop for Public School Teachers	Helen McCreery	Graduate Student	CU Boulder: EBIO
11:45		Talk	Leveraging Communities of Practice to Create a Broader Impact	Kiyomi Deards	Assistant Professor	UNL: Libraries
12-12:10		Panel Discussion				
12:10-1:15	Lunch (Catered by Chez Hay)					
1:15	What Works; What Doesn't	Talk	Engaging the Public in Science Through Research-Based Outreach, Teaching, and Extension Programs	Doug Golick	Assistant Professor	UNL: Natural Resources
1:30		Talk	Spread the Word	Kathy French	Outreach Coordinator	UNL: State Museum
1:45		Talk	Activities and Sitivities for Science Engagement	Raychelle Burks	Assistant Professor	Doane College: Chemistry
2:00		Talk	Eight-Legged Encounters: Exploiting the Enigmatic Nature of Arachnids for Informal Science Education	Eileen Hebets	Professor	UNL: Biology
2-2:10		Panel Discussion				
2:10-2:30	Coffee Break					